Application No. 10/001,420 Reply to Office Action of March 18, 2008 Response filed May 13, 2008

Amendments to the Claims:

- (Currently Amended) A method of conducting pet related transactions over the Internet, comprising:
- (a) providing at least one computer server for hosting which hosts one or more Internet web sites containing multiple sources of pet-related information and services, said at least one computer server capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and transmitting data to a remote computer; wherein said pet related services include a pet calculator that prompts specific input from a remote user, analyzes at least a portion of said input, and provides results and feedback to the remote user based on a least a portion of said input;
- (b) permitting remote users to establish accounts, whereby said remote users may obtain information regarding to or place orders for pet-related services from a plurality of associated sources and vendors and said account permitting said user to allow access to portions of said computer server via a protected password; and
- (c) permitting said remoter users to start a client session by sending a command and receiving commands from said remote computer;
- (d) permitting said remote user to provide input to said pet calculator regarding a specific pet and receiving feedback information from said server addressing the needs of that specific pet, based at least in part on analysis of said input; and
- (e) charging said remote users via their established accounts for obtaining information regarding or to place orders for pet-related services from a plurality of associated sources and vendors.
 - 2-3. (Canceled)
- (Previously Presented) The method of claim 1, wherein said pet related transaction, information, and services pertain to the death of a famous or an important individual's pet.
 - 5. (Canceled)
- (Previously Presented) The method of claim1, wherein said results and feedback from said pet calculator comprises a pet profile providing information and recommendations specific to said pet.
- 7. (Previously Presented) The method of claim 6, wherein said pet calculator combines at least a portion of said input with set parameters for various species and breeds of pets before providing customized results and feedback to the remote user based on said input.
- 8. (Previously Presented) The method of claim 1, wherein said pet calculator divides animals into a plurality of age classifications, assigns one or more specific age classifications to a particular pet based upon said specific input, and provides results and feedback to the remote user based upon said one or more assigned age classifications.

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9. (Previously Presented) The method of claim 1, wherein at least one portion of said results and feedback contains at least a portion of said specific input while at least another portion of said results and feedback contains standardized generic passages that do not contain any of said specific input.

- 10. (Previously Presented) The method of claim 1, wherein said pet related services-include further comprising a pet selector, whereby said pet selector prompts specific input from a remote user, analyzes at least a portion of said input, and provides customized recommendations on pet selection to the remote user based on at least a portion of said input.
- 11. (Previously Presented) The method of claim 10, wherein said pet selector provides recommendations as to specific species and breeds of pets based upon one set of specific input.
 - 12. 18. (Canceled)
- 19. (Previously Presented) A method of conducting pet-related transactions over the Internet, comprising:
- (a) providing at least one computer server for hosting one or more Internet web sites containing perrelated information and services, said at least one computer server capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and transmitting data to a remote computer, where naid pet-related services include a pet calculator that prompts specific input from a remote user, analyzes at least a portion of said input, and provides results and feedback to the remote user based on at least a portion of said input, and wherein said pet related services also include a pet selector, whereby said pet selector prompts specific input from a remote user, analyzes at least a portion of said input, and provides customized recommendations on pet selection to the remote user based on at least a portion of said input;
- (b) permitting remote users to establish accounts, whereby said remote users may obtain information regarding pet-related services or order pet-related services from a plurality of associated sources and vendors; and
- (c) charging said remote users via their established accounts for obtaining information regarding or ordering pet-related services from a plurality of associated sources and vendors.
- 20. (Previously Presented) The method of claim 19, wherein at least a portion of said pet-related information or services are provided by outside vendors in business partnerships with the proprietor of said at least one computer server.
- 21. (Previously Presented) A method of conducting transactions over the Internet related to commemorate the passing of a pet, comprising:
- (a) providing at least one computer server for hosting one or more Internet web sites containing information and services related to commemorate the passing of a pet, said at least one computer server capable of starting a client session, sending a command to start a client program, receiving commands from a remote computer, passing commands to a software session, and transmitting data to a remote computer;

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- (b) permitting remote users to establish accounts, whereby said remote users may obtain information or conduct transactions over the Internet related to commemorate the passing of a pet from a plurality of associated sources and vendors using the established accounts, wherein said information and transactions are selected from establishing an obituary, posting a death notice, sending electronic death announcements and establishing pet tributes; and
- (c) permitting other remote users to access the information and do any of add their remembrances to the tribute, send cards of condolences, send flowers, or make donations.
- 22. (Previously Presented) A method of conducting transactions over the Internet related to commemorate the passing of a pet according to claim 21 further comprising arranging for payment from said remote users via their established accounts.
 - 23. (Canceled)
- 24. (Previously Presented) A method of conducting transactions over the Internet related to commemorate the passing of a pet according to claim 21 wherein at least one remote user is an owner of a deceased pet.
- 25. (New) The method of claim 1, wherein said computer server further hosts one or more interactive information columns which may be separately accessed by said remote users.
- 26. (New) The method of claim 1, wherein said remote server further provides access to said plurality of associated sources and vendors through a private entrance.